

## Public Engagement Report

### Key Themes

#### Community Survey

##### Land Use / Infrastructure / Services

- There is a demand for access and improved options for food.
- AES is an asset that should be leveraged.
- The quality of sidewalks is a significant concern and an opportunity for improvement.

##### Transportation

- Walkability is desired for all and critical for lower incomes.
- Supporting multiple modes of transportation will serve various demographics of Auburn citizens in various ways.

##### Quality of Place

- New development and redevelopment should be complimentary to the scale and character of Auburn.

##### Housing

- Major housing issues in Auburn include affordability and a lack of diverse options.

##### Parks and Recreation

- The community is passionate about improving quality of parks and diversity of recreational amenities, especially trails.

#### Visual Preference Survey

##### Highway Commercial Corridors

- Appropriately scaled landscaping and sidewalks are highly desired streetscape improvements along all commercial corridors.

##### Housing

- There is a preference for pocket neighborhoods for senior housing where individual homes face a common area.

##### Land Use / Districts

- There is a preference for development which emphasizes pedestrian-oriented design, quality landscaping, and limited or rear/side parking.

## **Retain / Reimagine**

- The community believes Downtown and the Museum District have components worth retaining, maintaining, and preserving. However, there are opportunities for improvements (re-imagining) in both areas.
- Effort should be focused at improving West Seventh Street with regard to safety, function, and beautification.

## **Gateways/Corridors**

- Gateways and important thoroughfares should be improved and beautified such they create an identity for the community and/or a specific part of town. Pedestrian and bicycle access along these corridors is a critical component of this improvement and provide access.
- Downtown already has a strong presence of commercial, and now there is a desire for residential. There is demand for additional commercial in nodes (at key intersections) around the City.

## **Student Engagement**

- Student priorities align with the public at-large, with higher preference for enhanced arts and entertainment options, as well as alternatives transportation options.
- 39% of students don't know whether they will stay in Auburn after finishing school. Efforts to expand job opportunities, activities and amenities, housing options, and public spaces are opportunities to attract and retain youth. (Page 38)